**Additional Resources to support the development and application of regional Nutrient Profile and Promotion Models**

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| **WHO Resources** | 2022 Final Report | [https://apps.who.int/iris/handle/10665/364678](https://eur03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fapps.who.int%2Firis%2Fhandle%2F10665%2F364678&data=05%7C01%7CV.L.Jenneson%40leeds.ac.uk%7C93cc2a9190a4495a514e08dacca060bd%7Cbdeaeda8c81d45ce863e5232a535b7cb%7C1%7C0%7C638047286430769636%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=clsD24M0avTw2KUZzL827srF8jWD8Wtw9Txbt15ufDo%3D&reserved=0) |
| 2019 Draft NPM Report | <https://www.euro.who.int/__data/assets/pdf_file/0004/406453/Ending_Final_3June2019.pdf> |
| Nutrition guidance | <https://www.euro.who.int/en/health-topics/disease-prevention/nutrition> |
| Policy Brief : Commercial Foods for Infants and Children | <https://www.euro.who.int/__data/assets/pdf_file/0007/407563/Commercial-Foods-Policy-Brief-LowRes.pdf> |
| Policy Brief: ending inappropriate promotion of BMS and foods for children | <https://apps.who.int/iris/bitstream/handle/10665/352003/WHO-EURO-2022-4885-44648-63367-eng.pdf?sequence=1&isAllowed=y> |
| **Online Tool** | Website | <https://babyfoodnpm.org/> |
| **UNICEF Resources** | Infant Nutrition | <https://www.unicef.org.uk/babyfriendly/news-and-research/baby-friendly-research/infant-health-research/infant-health-research-infant-nutrition/> |
| The International Code of Marketing of Breastmilk Substitutes | <https://www.unicef.org.uk/babyfriendly/baby-friendly-resources/international-code-marketing-breastmilk-substitutes-resources/the-code/> |
| **Example Advocacy and Media Communications - raising awareness of issues in the NPPM** | Action on Sugar Survey (UK) | <https://www.actiononsugar.org/surveys/2021/baby--toddler-sweet-snacks/> |
| **UK development and implementation of NPPM** | Guidelines | <http://www.babymilkaction.org/wp-content/uploads/2020/11/DRAFT-PHE-proposals-for-2023-commercial-baby-food-and-drink-guidelines.pdf> |
| Report | <https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/812204/Foods_and_drinks_aimed_at_infants_and_young_children_June_2019.pdf> |
| **European Commission** | Guidelines | <https://ec.europa.eu/food/safety/labelling-and-nutrition/specific-groups/food-infants-and-young-children_en> |
| **FAO/WHO** | CODEX standards for cereal-based foods for infants and young children 74-1981 | <https://www.fao.org/fao-who-codexalimentarius/sh-proxy/es/?lnk=1&url=https%253A%252F%252Fworkspace.fao.org%252Fsites%252Fcodex%252FStandards%252FCXS%2B74-1981%252FCXS_074e.pdf> |
| **EC** | EC Regs | <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32006L0125&from=EN#d1e32-21-1> |
| **Front of pack labeling resources** | Systematic Review | <https://pubmed.ncbi.nlm.nih.gov/34610024/> |
| WHO guidance | <https://apps.who.int/nutrition/publications/policies/guidingprinciples-labelling-promoting-healthydiet.pdf?ua=1> |

[019.pdf](https://www.euro.who.int/__data/assets/pdf_file/0004/406453/Ending_Final_3June2019.pdf)

<https://babyfoodnpm.org/>

<https://www.actiononsugar.org/surveys/2021/baby--toddler-sweet-snacks/>

<https://www.euro.who.int/en/health-topics/disease-prevention/nutrition>

<https://scalingupnutrition.org/sun-supporters/sun-business-network/> SUN has a useful Business Network department which is active in many countries. If you are ready to approach industry to talk about the implications of the NPPM, you could approach the SUN Business Network and ask them to assist you in preparing for a meeting with the private meeting, or in facilitating a conversation

https://link.springer.com/epdf/10.1007/s13668-022-00399-z?sharing\_token=yksBsfmSgQDLCBZ6zwoU3\_e4RwlQNchNByi7wbcMAY52s9Bml4s7oAps1p8Jx5szYaiUx8yiG9PSYCEdscrDZB0399dxsTBqdQ5qVCqHnfvSVnbp3M0r4DXHWFEk2BWBvMoom03C\_eCb5tABXSMw9GOckc2bjv4eEAQQptQ5Wbs%3D.